



eloquium

THE ART OF SPEAKING



A SERVICE FOR SUCCESS

We are a global training and coaching service that provides online workshops on how to deliver more effective professional presentations for career development and business growth.



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PRESENTATION SKILLS TRAINING

At Eloquium, a Canadian based service, we provide online training and coaching to assist professionals and companies be more effective when communicating in business, as well as delivering engaging presentations, whether it is in-person or in video meetings.

FEEL MORE CONFIDENT

Understanding how to prepare a presentation and how to structure it will lay the foundation to feeling confident about the message being conveyed. Additionally, guided practice sessions and expert feedback will strengthen confidence in the delivery.

BE MORE EFFECTIVE

Our programs provide the skills to have a greater impact on the audience, whether it is in a meeting room of potential clients or a conference hall of colleagues. Learn to not just present information, but also engage your audience by attracting and keeping their attention. Understand how to show the value of your message and how to persuade your listeners to take action on it.

ENHANCE PROFESSIONALISM

Sounding knowledgeable and leaving a good impression is important in building trust and maintaining strong business relations. Refine your communication skills to match your level of expertise and your professional position, making you and your business stand out from the rest.

INCREASE EARNINGS

The bottom line is better presentation skills result in greater earnings. As commercial products receive upgrades to have more advanced features, professionals and company staff can also improve their communication skills to be more persuasive and better in business negotiations, giving them a competitive edge in their industry and in their market.



PROGRAM SUMMARY

Our online presentation courses and coaching provide professionals and company staff with the training needed to improve the quality of communication for internal meetings, to be more effective when dealing with clients and to strengthen leadership roles. We offer three core programs:

BUSINESS PRESENTATIONS

This course trains people to deliver presentations for internal communication such as proposals to management, presenting project ideas to team members and conducting staff meetings.

SALES PRESENTATIONS

This program enables sales personnel to have a greater impact and a better rapport when speaking to potential clients during sales meetings, trade shows, conferences and networking events.

MANAGEMENT PRESENTATIONS

This aspect of our service guides those in management to develop stronger leadership qualities when delivering presentations, conducting training sessions and delivering motivational speeches.

COURSE FORMAT

All programs have a basic package of 12 weekly courses that run for 1 hour each in one-on-one sessions and 1.5 hours for group sessions. Each session includes training from the course module, interactive discussions and a workshop. Participants will receive presentation assignments and have in-session analysis. Extra modules can be added to the basic course to cover more aspects of communication.

For more in-depth training and the continual improvement of the participant's abilities, after completing the initial course, clients can opt for the coaching package which provides regular training sessions to focus on areas of need and refine specific techniques.

After completing the course package, client may also engage our services for coaching and feedback to help prepare for specific presentations in business meetings, conferences, and any speaking engagements.



MODULES

Each program consists of multiple modules. The basic package has as standard set of 12 modules that can be customized and switched out with other topics upon request. More modules may be added to extend the course.

BUSINESS PRESENTATIONS

- | | |
|---|------------------------------|
| 1. Analyzing Yourself as a Communicator | 7. Data Visualization |
| 2. Understanding Your Audience | 8. Persuasive Content |
| 3. Structuring Your Presentation | 9. Voice Dynamics |
| 4. Effective Introduction | 10. Gestures & Body Language |
| 5. Effective Conclusion | 11. Online Presentations |
| 6. Connecting With Your Audience | 12. Conducting Discussions |

SALES PRESENTATIONS

- | | |
|---|------------------------------|
| 1. Analyzing Yourself as a Communicator | 7. Data Visualization |
| 2. Understanding Your Clients | 8. Persuasive Delivery |
| 3. Structuring Your Presentation | 9. Voice Dynamics |
| 4. Effective Sales Pitches | 10. Gestures & Body Language |
| 5. Effective Closings | 11. Online Presentations |
| 6. Connecting With Your Audience | 12. Handling Q & A Sessions |

MANAGEMENT PRESENTATIONS

- | | |
|---|-----------------------------------|
| 1. Analyzing Yourself as a Communicator | 7. Clarity & Precision |
| 2. Understanding Your Staff | 8. Strategic Language |
| 3. Structuring Your Presentation | 9. Voice Dynamics |
| 4. Establishing Your Objective | 10. Poise & Projecting Confidence |
| 5. Motivating to Action | 11. Evaluating & Adjusting |
| 6. Resonating With Your Audience | 12. Conducting meetings |

ADDITIONAL MODULES

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|--------------------------------------|--|
| 1. Storytelling | 7. Pausing |
| 2. Vivid Wording | 8. Receiving Feedback |
| 3. Pronunciation & Enunciation | 9. Interview presentations |
| 4. Research & Preparation | 10. Contributing to meeting |
| 5. Practicing Delivery | 11. Understanding Business Communication |
| 6. Adjusting to Physical Environment | 12. What to Avoid |



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CONTACT INFORMATION

To find out more and have a free consultation, contact us by any of the methods below. Please leave your name, company, location and contact information.

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